

# Jennifer D. Ng

Design Strategy  
User Experience  
Experience Research  
Interaction Design

jennifer@think-ng.com  
think-ng.com  
415.683.0693  
San Francisco, CA

**SUMMARY** Over ten years in user experience with a focus in interpreting human behavior to provide the foundation of consumer experiences

## RELEVANT EXPERIENCE

### **Senior User Experience Designer & Researcher @ Mayo Clinic**

August 2016 - present

Lead design strategy and conduct research activities for various digital products

### **Freelance Design Consultant**

December 2008 - present

Lead experience research and user experience design for startups and mobile product companies

### **Senior User Experience Designer/Researcher @ Barnes & Noble NOOK**

April 2012 - September 2013

Lead new design initiatives through UX strategy, design research oversight, and design refinement

### **User Experience Researcher @ HP webOS Palm**

February 2011 - February 2012

Lead all design research efforts for webOS communication and productivity applications

### **User Experience Designer/Researcher @ Nectarine Group**

April 2009 - February 2011

Lead user research and conceptualized interaction design for television, digital cameras, tablets, home appliances, e-book readers, and mobile apps

### **User Experience Designer @ Method**

March 2007 - November 2008

Designed and conceptualized interfaces for television, web, game, and mobile platforms

## SELECTED CLIENTS

Boxee

BMW

eBay

Kodak

Livongo Health

Motorola

Roku

Sony Consumer

Electronics

Whirlpool

## EDUCATION

Carnegie Mellon

University

Masters of

Human-Computer

Interaction,

May 2006

University of

California,

Berkeley

B.A. in

Cognitive

Science with an

emphasis in

Computational

Modeling, May

2004