

# Jennifer Ng

Design Strategy  
User Experience  
Design Research  
Product Design

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**SUMMARY** Over eleven years in user experience with a focus in interpreting human behavior to provide the foundation for consumer experiences

## RELEVANT EXPERIENCE

### **Principal Product Designer @ Fitbit**

July 2017 - present

Lead design for digital health initiatives

### **Freelance Design Consultant**

December 2008 - present

Lead experience research and product design for consumer-centered companies

### **Senior User Experience Designer & Researcher @ Mayo Clinic**

August 2016 - March 2017

Lead design strategy and conduct research activities for various digital products

### **User Experience Researcher @ HP webOS Palm**

February 2011 - February 2012

Lead all design research efforts for webOS communication and productivity applications

### **User Experience Designer/Researcher @ Nectarine Group**

April 2009 - February 2011

Designed TV, digital cameras, tablets, home appliances, e-book readers, and mobile apps

### **User Experience Designer @ Method**

March 2007 - November 2008

Designed and conceptualized interfaces for television, web, game, and mobile platforms

## SELECTED CLIENTS

Barnes & Noble nook

Boxee

BMW

eBay

GoPro

Jiobit

Kodak

Livongo Health

Motorola

Roku

Sony Consumer

Electronics

Whirlpool

## EDUCATION

Carnegie Mellon  
University

Masters of Human-  
Computer

Interaction, May  
2006

University of  
California,  
Berkeley

B.A. in Cognitive  
Science with an  
emphasis in  
Computational  
Modeling, May 2004